



Business

Why study Business?

Business A Level challenges you to explore the fundamentals of business activity, introducing you to the dynamic business environment and the importance of entrepreneurial activity. During this course you will engage with the world of business, gaining a valuable insight into the markets and the competitive environments in which businesses operate. Studying Business provides a solid foundation on which to base your future destinations, providing you with the opportunity to develop a wide range of essential skills required for higher education and employment.

Course Outline

In the first year of the course, you will be introduced to business concepts with a focus on smaller businesses and then developing through to larger multinational companies. We will explore:

- What is a business and what are the different forms of businesses
- The importance of stakeholders
- The types of markets businesses operate in and how this affects decision making
- The role of marketing in making decisions
- How businesses improve their financial performance, their operational performance, and their human resource performance

The second year of the course will deepen your understanding of the subject areas covered in your first year, shifting the focus onto strategic decision making as well as how and why businesses need to adapt to survive.

- Developing appropriate business strategies
- How to construct and analyse a range of decision-making models and investment appraisal methods
- How businesses manage change
- The influence of the external environment
- The global marketplace

Assessment

There are three A Level papers each 2 hours 15 minutes:

Component 1: Business Opportunities and Functions

Component 2: Business Analysis and Strategy

Component 3: Business in a Changing World

Each paper has 33.3% weighting towards the A Level grade.

All questions are compulsory.

Head of Learning

Mrs R Kendall

Departmental Staff

Miss C Speak

Mrs L McCabe

Exam Board

Eduqas A Level Business

Where are they now?

Recent students of Business at CRGS have gone on to study:

- Accountancy & Finance
- Artificial Intelligence
- BT Group Apprenticeship
- Business Management Apprenticeship BAE Systems
- Business and Management
- Business in Industry
- Business/Digital Media
- Deloittes
- Events Management
- Fashion Business Management
- Finance Broker
- Global Entrepreneurship and Business
- International Business Studies
- J P Morgan, Buenos Aires
- KPMG
- Law
- Marketing and Management
- Quantity Surveying
- Robotics
- Sports Business and Coaching
- The Military
- PWC



Frequently Asked Questions

Q. Is any previous knowledge required to study this subject?

Students of Business need have no previous knowledge of the subject, but should be comfortable with handling figures, analysing data and be able to write fluently. Students are required to meet the General Entry Requirement of a minimum of 4 GCSEs at grade 6 with at least GCSE grade 4 in English Language and Maths.

Q. What opportunities are there for Extended Learning?

Teaching involves the study of much original material relating to enterprises in the real world and is supplemented, where possible, with visits from outside speakers from the world of business. We hope to resume our overseas visits giving students first-hand experience of the globalization of brands and the growth of private commercial enterprise, operating in a very different cultural environment. Students are encouraged to read articles, books, newspapers, and to use social media to enhance their knowledge of live businesses outside the classroom. Students are encouraged to apply their own work experiences to their classwork and encouraged to participate in open discussion.

Exam Board Specification

Eduqas A Level Business www.eduqas.co.uk

Notes:

The Business department has continued to grow and it is now one of the largest in the Sixth Form. The majority of our students stay with the subject and go on to University to study Business-related subjects reflecting the support, encouragement, hard work and continued success of this enthusiastic and progressive department.

CRGS Sixth Form Admissions

Apply

[www.crgs.org.uk/
sixth-form/admissions](http://www.crgs.org.uk/sixth-form/admissions)

Contact us

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